

Low-key Ads4ppl

Authorization to Collect and use Marketing Material

By signing this authorization form the Client agrees to allow and assist Low-key Ads4ppl (Publisher) in the collection of digital images and files as well as any marketing language suitable for the purpose of producing advertisements on behalf of the Client. This marketing material may or may not include material that has been copywritten by the Client. The Client represents that they own the intellectual property rights to the content property that is provided to Low-Key Ads4ppl.

The marketing material collected will be used by Low-Key Ads4ppl to produce full color 3.5" x 4" frame advertisements to be published on a laminated flyer containing a total of 8 frames from different clients (4 frames on each side of the flyer). The laminated flyer will be placed in the seat pocket of one or more rideshare vehicles where it will be accessible by rideshare customers to view.

Low-Key Ads4ppl agrees to provide a final proof of the Advertisement to the Client before publishing. The Client will be given sufficient opportunity to inspect the Advertisement for errors and request corrections before the advertisement is published. Low-Key Ads4ppl agrees to keep all proprietary information confidential and will not distribute any of the copyrighted material other than the Advertisement once it has been approved for publication.

The first payment of \$45.00 towards the setup fee is due upon the signature of this form.

The amount of \$50.00 as the remainder of the setup fee will be due when the final proof of the Advertisement is approved by the client for publication.

Client

Company Name: _____

Authorizing Manager

Printed Name: _____

Title: _____

Phone Number: _____

Signature: _____

Email Address: _____

Date: ____/____/____

Marketing Material Collection



Please provide any details, requirements, preferences, or general information that will be helpful in collecting marketing material:
